Team Ethics Memo
Due Friday noon in AJ’s Mailbox (#89)

• One page memo that:
  – Briefly summarizes your case study
  – Identifies your two most important ethical issues
  – Analyze the ethical issues using methods described in class
  – Presents morally acceptable alternatives for the top ethical issues
  – Defends your answers
  – In-text citations of references

• Enclosures
  – Reference Page (at least one reference must be from a printed source, i.e. NOT a webpage)
Presenting Your Case Study

• 8 minute +/- 30 sec presentation
  – PowerPoint Presentation
  – Each team member must speak
  – Briefly recap your case study (1-2 slides)
  – Identify the 2 most important ethical issues
    • Have slide titled “Issue 1:_____”
    • Have slide titled “Issue 2:_____”
  – Analyze the ethical issues using methods described in class
  – Present morally acceptable alternatives to the top ethical issues
  – Present your hypothesis as to what would have happened if the alternatives were taken.
  – Defend your answers
• 2 minute Q&A
Presenting Your Case Study

• You must go beyond “News Reporting”
  – something went wrong
  – it was bad
  – we wouldn’t have done it

• Make sure you identify
  – Social
  – Political
  – Economic
  – And other pressures